INVOICE



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

Invoice # Invoice Date Invoice Month Invoice Period 492646-1 09/30/12 September 2012 08/27/12 - 09/16/12

Station Account Executive Sales Office Sales Region **WFSB** House- National House-National-National

Billing Address:

Message & Media Inc Attention: Accounts Payable 100 Albany Street, Suite 200B New Brunswick, NJ 08901

USA

Send Payment To:

WFSB BOX 13034

Newark, NJ 07188-0034

Advertiser Product Estimate Number Friends Of Chris Murphy September 10-September

> Flight Dates Order# Alt Order # 09/10/12 - 09/16/12 492646 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code Product Code Agency Ref Advertiser Ref

> > Spots/

e Start Date	End Da	te Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/10/12	09/14/1	2 430/	A EYEWITNESS N	NEV430-5A	M-WTF	:30	5	\$50.00	NM	
Weeks:	Start Dat			Spots/Week	Rate					
C1 # Ob	09/10/12			5	\$50.00	1	L A 115			5. W
Spots: # Ch		<u>Air Date</u> 09/10/12	Air Time Descri	<u>PIION</u> EYEWITNESS NEWS	Start/End Time	-	h Ad-ID			Rate T
					430-5A		0 MUPTV51H			\$50.00
		09/12/12		EYEWITNESS NEWS	430-5A		O MUPTV51H			\$50.00
		09/13/12		EYEWITNESS NEWS	430-5A		0 смт101н			\$50.00
4 WF		09/14/12		EYEWITNESS NEWS	430-5A		0 СМТ101Н			\$50.00
1 WF	SBF (09/14/12	4:51 AM 430A E	EYEWITNESS NEWS	430-5A	:3	0 смт101н			\$50.00
2 09/10/12	09/14/12	Eyev	vitness News	5am - 5:30am	M-WTF	:30	5	\$450.00	NM	
	Start Date 09/10/12	e End D		Spots/Week 5	Rate \$450.00	· · · · · ·				
Spots: # Ch		Air Date	Air Time Descrip	_	Start/End Time	l enoti	n Ad-ID			Rate T
		09/10/12	5:27 AM Eyewiti		5am - 5:30am) MUPTV51H			\$450.00
		09/12/12	5:08 AM Eyewiti		5am - 5:30am) MUPTV51H			\$450.00
		9/13/12	5:10 AM Eyewiti		5am - 5:30am) СМТ101Н			
		09/13/12	5:27 AM Eyewiti		5am - 5:30am) CMT101H			
4 WF		09/14/12	5:09 AM Eyewiti		5am - 5:30am					\$450.00
4 97	ODF (19/14/12	5:09 AW Eyewili	less news	bam - b.svam	:30) СМТ101н			\$450.00
3 09/10/12	09/14/12	Eyew	itness News	5:30a - 6am	M-WTF	:30	5	\$600.00	NM	
	Start Date 09/10/12	End Da 09/16/1		Spots/Week 5	<u>Rate</u> \$600.00					í
Spots: # Ch	Day A	<u>vir Date</u>	Air Time Descrip	<u>ition</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate T
1 WF	SBM 0	9/10/12	5:43 AM Eyewitr	iess News	5:30a - 6am	:30	MUPTV51H			\$600.00
2 WFS	SBW 0	9/12/12	5:39 AM Eyewitn	iess News	5:30a - 6am	:30	MUPTV51H			\$600.00
5 WFS	SBW 0	9/12/12	5:51 AM Eyewitn	ess News	5:30a - 6am	:30	MUPTV51H			\$600.00
3 WFS	SBTh 0	9/13/12	5:44 AM Eyewitn		5:30a - 6am	:30	смт101н			\$600.00
4 WFS	SBF 0	9/14/12	5:38 AM Eyewitn		5:30a - 6am	:30	смт101н			\$600.00
09/10/12	09/14/12	Eyewi	tness News	6am - 6:30am	M-WTF	:30	5	\$900.00	NM	
	Start Date 09/10/12	End Da 09/16/1		Spots/Week 5	<u>Rate</u> \$900.00					

INVOICE



Send Payment To:
WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
492646-1	09/30/12	September 2012	08/27/12 - 09/16/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	September 10-September	

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
4 09/10/12 09/14/12 Eyewitness News 6am - 6:30am	M-WTF	:30 5	\$900.00	gamenta de la como	No.
Spots: # Ch Day Air Date Air Time Description 1 WFSB M 09/10/12 6:13 AM Eyewitness News 5 WFSB M 09/10/12 6:28 AM Eyewitness News 2 WFSB W 09/12/12 5:59 AM Eyewitness News 3 WFSB Th 09/13/12 6:15 AM Eyewitness News 4 WFSB F 09/14/12 5:59 AM Eyewitness News	Start/End Time 6am - 6:30am 6am - 6:30am 6am - 6:30am 6am - 6:30am 6am - 6:30am	Length Ad-ID :30 MUPTV51I :30 MUPTV51I :30 MUPTV51I :30 CMT101H :30 CMT101H	ł		Rate Type \$900.00 NM \$900.00 NM \$900.00 NM \$900.00 NM \$900.00 NM
5 09/10/12 09/14/12 Eyewitness News 6:30am - 7am	M-WTF	:30 5	\$900.00	MM	0-10010120
Weeks: Start Date 09/16/12 End Date 09/16/12 MTWTFSS Mover 5 Spots/Week 5 Spots: # Ch Day Air Date 09/16/12 Air Time Description 09/10/12 6:53 AM Eyewitness News 1 1 WFSB W 09/12/12 6:54 AM Eyewitness News 1 2 WFSB W 09/12/12 6:58 AM Eyewitness News 1 3 WFSB Th 09/13/12 6:41 AM Eyewitness News 1 4 WFSB F 09/14/12 6:55 AM Eyewitness News 1	Rate \$900.00 Start/End Time 6:30am - 7am 6:30am - 7am 6:30am - 7am 6:30am - 7am	Length Ad-ID :30 MUPTV51H :30 MUPTV51H :30 MUPTV51H :30 CMT101H :30 CMT101H			Rate Type \$900.00 NM \$900.00 NM \$900.00 NM \$900.00 NM
6 09/10/12 09/14/12 CBS: THE EARLY SHOV7am - 9am	M-WTF	:30 5	\$200.00	NM	
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS M-WTF Spots/Week 5 Spots: # Ch Day Air Date 1 WFSB M 09/10/12 Air Time Description 1 Bit Time Description 1 5 WFSB M 09/10/12 8:54 AM CBS: THE EARLY SHOW 2 2 WFSB W 09/12/12 8:54 AM CBS: THE EARLY SHOW 4 4 WFSB F 09/14/12 8:25 AM CBS: THE EARLY SHOW 3 3 WFSB F 09/14/12 8:36 AM CBS: THE EARLY SHOW 1	Rate \$200.00 <u>Start/End Time</u> 7am - 9am 7am - 9am 7am - 9am 7am - 9am	Length Ad-ID :30 MUPTV51H :30 MUPTV51H :30 MUPTV51H :30 CMT101H :30 CMT101H		,	Rate Type \$200.00 NM \$200.00 NM \$200.00 NM \$200.00 NM \$200.00 NM
7 09/15/12 09/15/12 Eyewitness News Weekeı6am - 7am	S-	:30 1	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/10/12 09/16/12S- 1 Spots: # Ch Day Air Date Air Time Description 1 WFSB Sa 09/15/12 6:44 AM Eyewitness News Weekend	<u>Rate</u> \$350.00 <u>Start/End Time</u> 6am - 7am	Length Ad-ID :30 CMT101H			<u>Rate</u> <u>Type</u> \$350.00 NM
8 09/15/12 09/15/12 7a-9a Sat. Eyewitness Ne7am-9am	S-	:30 1	\$450.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/10/12 09/16/12S- 1 Spots: # Ch Day Air Date Air Time Description 1 WFSB Sa 09/15/12 8:51 AM 7a-9a Sat. Eyewitness New	<u>Rate</u> \$450.00 <u>Start/End Time</u> 7am-9am	<u>Length Ad-ID</u> :30 СМТ101н			<u>Rate Type</u> \$450.00 NM
9 09/16/12 09/16/12 Eyewitness News Weekei6am - 7am	S	:30 1 ⁻	\$150.00	ŅМ	
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 5 09/16/18 Spots/Week 1 Spots: # Ch Day Air Date 1 WFSB Su 09/16/12 Air Time Description 6:23 AM Eyewitness News Weekend 10 09/16/12 09/16/12 7a-9a Sun Eyewitness Ne7am-9am	Rate \$150.00 Start/End Time 6am - 7am	Length Ad-ID :30 CMT101H	\$450.00	NM	Rate Type \$150.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
09/10/12 09/16/12S 1 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	\$450.00 Start/End Time	Length Ad-ID			Rate Type

\$575.00 NM

\$575.00 NM

\$575.00 NM

\$575.00 NM

NM

\$575.00

INVOICE



Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
492646-1	09/30/12	September 2012	08/27/12 - 09/16/12

<u>Advertiser</u>	Product	Estimate Number
Friends Of Chris Murphy	September 10-September	

Spots/ Start Date End Date Description Start/End Time MTWTESS Length Week Rate Type 10 09/16/12 09/16/12 7a-9a Sun Eyewitness Ne7am-9am ----5 :30 \$450.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/16/12 7:26 AM 7a-9a Sun Eyewitness News 7am-9am :30 CMT101H \$450.00 NM 11 09/16/12 09/16/12 **CBS Sunday Morning** 9:00am - 10:30am ----S :30 1 \$800.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/16/12 9:48 AM CBS Sunday Morning :30 СМТ101Н 9:00am - 10:30am \$800.00 NM 12 09/10/12 09/14/12 9am-10am 9am - 10am M-WTF ---:30 \$400.00 5 NM Weeks: Start Date **End Date** MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M-WTF--\$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 9:54 AM 9am-10am 9am - 10am :30 MUPTV51H \$400.00 NM 5 WFSBW 09/12/12 9:45 AM 9am-10am 9am - 10am :30 MUPTVS1H \$400.00 NM 3 WFSB Th 09/13/12 9:24 AM 9am-10am 9am - 10am :30 CMT101H \$400.00 NM 4 WFSBF 09/14/12 9:37 AM 9am-10am 9am - 10am :30 CMT101H \$400.00 NM 2 WFSB F 09/14/12 9:54 AM 9am-10am 9am - 10am :30 CMT101H \$400.00 NM 13 09/10/12 09/14/12 10am-11am 10am - 11am M-WTF--:30 \$400.00 NM Start Date **End Date** MTWTFSS Weeks: Spots/Week Rate 09/10/12 09/16/12 M-WTF--\$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 10:59 AM 10am-11am 10am - 11am :30 MUPTV51H \$400.00 NM 2 WFSBW 09/12/12 10:29 AM 10am-11am 10am - 11am :30 MUPTV51H \$400.00 NM 5 WFSBW 09/12/12 10:59 AM 10am-11am 10am - 11am :30 MUPTV51H \$400.00 NM 3 WFSB Th 09/13/12 9:59 AM 10am-11am 10am - 11am :30 CMT101H \$400.00 NM 4 WFSBF 09/14/12 10:59 AM 10am-11am 10am - 11am :30 CMT101H \$400.00 NM 14 09/10/12 09/14/12 11a-12p Price is Right M-WTF--11am - 12pm :30 5 \$500.00 NM MTWTFSS Weeks: Start Date End Date Spots/Week Rate 09/10/12 M-WTF--\$500.00 09/16/12 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 MUPTV51H \$500.00 NM 5 WFSBW 09/12/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 MUPTV51H \$500.00 NM 2 WFSB Th 09/13/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 CMT101H \$500.00 NM 4 WFSB Th 09/13/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 CMT101H \$500.00 NM 3 WFSB F 09/14/12 11:29 AM11a-12p Price is Right 11am - 12pm :30 CMT101H \$500.00 NM 15 09/10/12 09/14/12 **Eyewitness News** 5pm - 5:30pm M-WTF--:30 \$575.00 NM Weeks: Start Date **End Date MTWTFSS** Spots/Week <u>Rate</u> 09/10/12 09/16/12 M-WTF--\$575.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12

5pm - 5:30pm

.00

:30 MUPTV51H

:30 CMT101H

:30 CMT101H

:30 СМТ101Н

Eyewitness News

5:25 PM Eyewitness News

5:20 PM Eyewitness News

5:12 PM Eyewitness News

5:26 PM Eyewitness News

, See MG 17.6

09/12/12

09/13/12

09/14/12

09/14/12

2 WFSBW

3 WFSB Th

5 WFSB F

4 WFSBF

INVOICE



Send Payment To: **WFSB** BOX 13034 Newark, NJ 07188-0034

Invoice # Invoice Date Invoice Month Invoice Period 492646-1 09/30/12 September 2012 08/27/12 - 09/16/12

Advertiser Product Estimate Number Friends Of Chris Murphy September 10-September

Line Start Da	ite End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
16 09/10/1	2 09/14/12	Eyewitness News	5:30pm - 6pm	M-WTF	:30	5	\$1,500.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12 M-WTF	Spots/Week 5	<u>Rate</u> \$1,500.00					,,,,,
Spots: #				Start/End Time	Length	Ad-ID			Rate Typ
1		/10/12 Eyewi	tness News	5:30pm - 6pm	. :00				\$1,500.00 N
	See MG					-			
		/12/12 5:55 PM Eyewi		5:30pm - 6pm		MUPTV51H			\$1,500.00 N
		/13/12 5:37 PM Eyewii		5:30pm - 6pm		CMT101H			\$1,500.00 N
		/13/12 5:55 PM Eyewil		5:30pm - 6pm		CMT101H			\$1,500.00 N
4	WFSBF 09/	/14/12 5:43 PM Eyewil	ness News	5:30pm - 6pm	:30	СМТ101н			\$1,500.00 N
17 09/10/12	09/14/12	Eyewitness News	6pm - 6:30pm	M-WTF	:30	5	\$700.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12 M-WTF	Spots/Week 5	<u>Rate</u> \$700.00					
Spots: #			_	Start/End Time	Length	Ad-ID			Rate Typ
1	NFSB M 09/ See MG	/10/12 Eyewit	ness News	6pm - 6:30pm	:00				\$700.00 NI
4 1	NFSBW 09/	12/12 6:29 PM Eyewit	ness News	6pm - 6:30pm	:30	MUPTV51H			\$700.00 Ni
2 1	NFSB Th 09/	13/12 6:22 PM Eyewiti		6pm - 6:30pm		смт101н			\$700.00 NA
5 \	NFSBF 09/	14/12 6:13 PM Eyewiti	ress News	6pm - 6:30pm	:30	СМТ101Н			\$700.00 NN
3 \	WFSBF 09/	14/12 6:28 PM Eyewiti	ness News	6pm - 6:30pm	:30	СМТ101Н			\$700.00 NA
6 \		14/12 9:32 PM CSI: N` 5.1,16.1,17.1	Y	9pm - 10pm	' :30	СМТ101Н			\$3,275.00 NN
18 09/10/12	09/14/12	Inside Edition	7pm - 7:30pm	M-WTF	:30	5	\$500.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12 M-WTF	Spots/Week 5	<u>Rate</u> \$500.00					
Spots: # (-	Start/End Time	Length ,	Ad-ID			Rate Type
5 V	VFSB M 09/1 Credited	10/12 Inside E		7pm - 7:30pm	:00				\$500.00 NN
1 V	VFSBW 09/1	2/12 7:21 PM Inside E	dition	7pm - 7:30pm	:30 1	MUPTV51H			\$500.00 NM
2 V	FSB Th 09/1	3/12 7:28 PM Inside E	dition	7pm - 7:30pm	:30	смт101н			\$500.00 NM
3 V	/FSB F 09/1	4/12 7:13 PM Inside E	dition	7pm - 7:30pm	:30 (:мт101н			\$500.00 NM
4 V	/FSBF 09/1	4/12 7:27 PM Inside E	dition	7pm - 7:30pm	:30 (мт101н			\$500.00 NM
19 09/15/12	09/15/12	Ent. Tonight Wknd	7:00pm - 8:00pm	S-	:30	1	\$150.00	NM	
Weeks:		End Date MTWTFSS 09/16/12S-	Spots/Week	<u>Rate</u> \$150.00					
Spots: # C			•	Start/End Time	Length A	\d-iD			Rate Type
1 W	FSB Sa 09/1			7:00pm - 8:00pm		мт101н	·		\$150,00 NM
20 09/10/12	09/16/12	Eyewitness News	11PM - 11:35PM	M-WTFSS	:30	5	\$500.00	NM	
Weeks:		End Date MTWTFSS 09/16/12 M-WTFSS	Spots/Week 5	Rate \$500.00					
Spots: # C	n <u>Day Air D</u>	ate <u>Air Time</u> Descripti	<u>ion</u>	Start/End Time	Length A	d-ID	•		Rate Type
4 W	FSBM 09/10	0/12 11:39 PM Eyewitne	ess News	11PM - 11:35PM		UPTV51H			\$500.00 NM
	FSB Th 09/13	3/12 11:34 PM Eyewitne	ess News	11PM - 11:35PM	:30 C	мт101н			\$500.00 NM
	FSB F 09/14	•		11PM - 11:35PM	:30 ⊂	мт101н			\$500.00 NM
	FSB Sa 09/15			11PM - 11:35PM	:30 C	мт101н			\$500.00 NM
3 W	FSB Su 09/16 Credited	3/12 Eyewilne	ess News	11PM - 11:35PM	:00				\$500.00 NM



Payment Terms Net 30 Days

Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
492646-1	09/30/12	September 2012	08/27/12 - 09/16/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	September 10-September	

Line Start Date	End Date	Descripti	ion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
21 09/16/12	09/16/12	Jets Fool	in the experience according	1:00pm - 7:00pm		:30	1	\$1,600.00	NM	
						.00		\$1,000.00	IAIAI	
Weeks:	Start Date		MTWTFSS	Spots/Week	Rate					
Smalar # Oh	09/10/12	09/16/12	S	1	\$1,600.00					
Spots: # Ch			r Time Descripti 44 PM Jets Fool		Start/End Time 1:00pm - 7:00pm		<u>h Ad-ID</u> 0 смт101н			Rate Type
1 17	OD Ou Ve	7/10/12 3.	44 1 10 30 (5 1 00)	Dali	1.00pm - 7.00pm	.ა	O CWITOTH			\$1,600.00 NA
22 09/16/12	09/16/12	Face the	Nation/ Face the	:10:30am - 11:30am	S	:30	- 1	\$150.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
Cooler # Ch	09/10/12	09/16/12	S	1	\$150.00	3	5. A. I. Iro			
Spots: # Ch			Time Description	_	Start/End Time ate 10:30am - 11:30a		<u>h Ad-ID</u>) смт101н			Rate Type
1 441	35 3u 09	710/12 11.	To Alvirace the	Nation/ Face the Sta	ate 10:30am - 11:30a	im :31	CWITOTH			\$150.00 NM
23 09/10/12	09/14/12	Eyewitnes	ss News	12pm - 12:30PM	M-WTF	:30	5	\$600.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS M-WTF	Spots/Week 5	Rate \$600.00					
Spots: # Ch			Time Description	•	Start/End Time	Longik	Ad-ID			Data Tura
	-		25 PM Eyewitnes		12pm - 12:30PM) MUPTV51H			Rate Type \$600.00 NM
			07 PM Eyewitnes		12pm - 12:30PM		MUPTV51H			\$600.00 NM
2 WF			26 PM Eyewitnes		12pm - 12:30PM		MUPTV51H			\$600.00 NM
5 WF	SBTh 09/		26 PM Eyewitnes		12pm - 12:30PM		СМТ101Н			\$600.00 NM
4 WF	SBF 09/		3 PM Eyewitnes		12pm - 12:30PM	:30	смт101н			\$600.00 NM
24 09/13/12	09/14/12	Late Night	with David Lett	11:35pm - 12:37am	TF	:30	2	\$200.00	NM	
	Start Date 09/10/12	End Date 09/16/12	MTWTFSS TE	Spots/Week	Rate					
Spots: # Ch	Day Air		۱۲ Time Description	2	\$200.00 Start/End Time	Length	V4 1D			Data T
2 WF:	-			_	<u>Stanzenu filme</u> an 11:35pm - 12:37ai		<u>АЦ-1Д</u> СМТ101Н			<u>Rate Type</u> \$200.00 NM
1 WF:			~		in 11:35pm - 12:37ai		CMT101H			\$200.00 NM
			9				<u> </u>			7200.00 THIVE

Gross Total

\$47,875.00

Agency Commission

\$7,181.25

Net Amount Due

\$40,693.75

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.